

26
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9 am
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Zoom Session

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The Bilingual Journalism M.A. Presents:

Independent Journalism in Latin America

Efecto Cocuyo



**Luz Mely
Reyes**

**Director and
Co-Founder**

Luz Mely Reyes is a Venezuelan journalist, writer, and analyst. In 2002, she became the Political Editor of Últimas Noticias. She was promoted to be Head of the Investigation Group, a role she held for ten years. She led the election project "Tuvoto2012" ("Your vote 2012") across the Cadena Capriles for a year. After that, she became director of Diario 2001 in 2014. In 2015, with colleagues Laura Weffer and Josefina Ruggiero she created a new independent digital media body, Efecto Cocuyo, with the slogan "Journalism that illuminates". She has received multiple honors for her work.

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